

HOLIDAY DRIP EMAIL - SOI

NEW YEAR

Subject: Happy New Year {{firstname}}!

May this year bring NEW happiness, NEW goals, NEW achievements, and many new inspirations to your life. Wishing you a year fully loaded with happiness. Happy New Year, {{firstname}}!

Insert Image Here

{{emailsignature}}

GROUND HOG'S DAY!

Subject: Happy Ground Hog's Day!

Dear {{firstname}},

Insert Image Here

Want to hear some history behind Groundhog's Day? Here ya go...

Thousands of years ago when animalism and nature worship were prevalent, people in the area of Europe now known as Germany believed that the badger had the power to predict the coming of spring. They watched the badger to know when to plant their crops. By the time the first German immigrants settled in Pennsylvania they probably understood that this was not true but the tradition continued.

Unfortunately, there were not many badgers in Pennsylvania so the groundhog was substituted for the badger. Tradition has it that if the groundhog sees its shadow on February 2 it will be frightened by it and will then return to its burrow, indicating that there will be 6 more weeks of winter. If it does not see its shadow, then spring is on the way.

Wishing you a wonderful day and a great rest of your winter...Enjoy!

{{emailsignature}}

MARDI GRAS

Subject: Get the beads, get the drinks and lets get ready to Party!

{{firstname}},

Insert Image Here

Even if you can't be in New Orleans' to celebrate Mardi Gras today, you have my permission to take the day off from your diet and indulge your tastebuds into some fatty and greasy foods! ;)

Background and Tradition of Mardi Gras

Mardi Gras (/ˈmɑːrdi ˌɡrɑː/), or Fat Tuesday, refers to events of the Carnival celebration, beginning on or after the Christian feasts of the Epiphany (Three Kings Day) and culminating on the day before Ash Wednesday, which is known as Shrove Tuesday. Mardi Gras is French for "Fat Tuesday", reflecting the practice of the last night of eating rich, fatty foods before the ritual Lenten sacrifices and fasting of the Lenten season.

Related popular practices are associated with Shrovetide celebrations before the fasting and religious obligations associated with the penitential season of Lent. In countries such as the United Kingdom, Mardi Gras is also known as Shrove Tuesday, which is derived from the word shrive, meaning "to administer the sacrament of confession to; to absolve".[1]

Whether you're celebrating Mardi Gras in New Orleans or celebrating locally, I hope you have a wonderful rest of your day and enjoy yourself - fatty foods or not!

{{emailsignature}}

SPRING TIME CHANGE

Subject: Remember to Change Your Clocks!

Insert Image Here

It's spring forward- a reminder to change your clocks ahead one hour if you're one of the few people left in the universe that does not have a cell phone (that automatically does it for you)!

Let's be real here... no one uses alarm clocks anymore but if you do - here's your reminder to set that clock ahead an hour. :)

{{emailsignature}}

ST. PATRICKS DAY

Subject: Sending Happiness and Luck Your Way!

{{firstname}},

May you have all the happiness and luck that life can hold. Cheers (with green beer) to finding your pot of gold at the end of the rainbow. I hope you have an amazing St. Patrick's Day and if you plan on partying, be sure to play it safe - call an UBER or LYFT.

Happy St. Patrick's Day!

Insert Image Here

All my best,
{{emailsignature}}

APRIL FOOLS

Subject: This is not a joke

Hey {{firstname}},

Reminding you that today is April Fool's day! Pay close attention to any pranks coming your way from friends, family, or co-workers!

Insert April fools Graphic

By the way, here's a little background on April Fool's Day...

April Fools' Day—celebrated on April 1 each year—has been celebrated for several centuries by different cultures, though its exact origins remain a

mystery. April Fools' Day traditions include playing hoaxes or practical jokes on others, often yelling "April Fools!" at the end to clue in the subject of the April Fools' Day prank. While it's exact history is shrouded in mystery, the embrace of April Fools' Day jokes by the media and major brands has ensured the unofficial holiday's long life.

Some historians speculate that April Fools' Day dates back to 1582, when France switched from the Julian calendar to the Gregorian calendar, as called for by the Council of Trent in 1563. In the Julian Calendar, as in the Hindu calendar, the new year began with the spring equinox around April 1.

People who were slow to get the news or failed to recognize that the start of the new year had moved to January 1 and continued to celebrate it during the last week of March through April 1 became the butt of jokes and hoaxes and were called "April fools." These pranks included having paper fish placed on their backs and being referred to as "poisson d'avril" (April fish), said to symbolize a young, easily caught fish and a gullible person.

Remember, if you ever need anything; a handyman, electrician or some help understanding zoning laws in your area, I am always here for you as your go-to gal for anything and everything real estate related (not a joke)!

Enjoy your day and be sure not to let yourself get duped!

All my best,

{{emailsignature}}

EARTH DAY

Subject: Happy Earth Day {{firstname}}!

Happy Earth Day, {{firstname}},

Insert Earth Day Graphic Here

Earth Day was founded in 1970 as a day of education about environmental issues, and Earth Day 2021 will occur on Thursday, April 22—the holiday's 51st anniversary. The holiday is now a global celebration that's sometimes extended into Earth Week, a full seven days of events focused on green living. The brainchild of Senator Gaylord Nelson and inspired by the protests of the 1960s, Earth Day began as a “national teach-in on the environment” and was held on April 22 to maximize the number of students that could be reached on university campuses. By raising public awareness of pollution, Nelson hoped to bring environmental causes into the national spotlight.

By the early 1960s, Americans were becoming aware of the effects of pollution on the environment. Rachel Carson's 1962 bestseller *Silent Spring* raised the specter of the dangerous effects of pesticides on the American countryside. Later in the decade, a 1969 fire on Cleveland's Cuyahoga River shed light on the problem of chemical waste disposal. Until that time, protecting the planet's natural resources was not part of the national political agenda, and the number of activists devoted to large-scale issues such as industrial pollution was minimal. Factories pumped pollutants into the air, lakes and rivers with few legal consequences. Big, gas-guzzling cars were considered a sign of prosperity. Only a small portion of the American population was familiar with—let alone practiced—recycling.

Since 1970, Earth Day celebrations have grown. In 1990, Earth Day went global, with 200 million people in over 140 nations participating, according to the Earth Day Network (EDN), a nonprofit organization that coordinates Earth Day activities. In 2000, Earth Day focused on clean energy and involved hundreds of millions of people in 184 countries and 5,000 environmental

groups, according to EDN. Activities ranged from a traveling, talking drum chain in Gabon, Africa, to a gathering of hundreds of thousands of people at the National Mall in Washington, D.C. Today, the Earth Day Network collaborates with more than 17,000 partners and organizations in 174 countries. According to EDN, more than 1 billion people are involved in Earth Day activities, making it “the largest secular civic event in the world.”

Let's make it a goal today (and everyday) to treat our mother earth with respect and consideration, after all she is our home. :) Have a beautiful day, {{firstname}}!

All my best,
{{emailsignature}}

CINCO DE MAYO

Subject: Feliz Cinco de Mayo!

(Spanish: “Fifth of May”) also called Anniversary of the Battle of Puebla, holiday celebrated in parts of Mexico and the United States in honor of a military victory in 1862 over the French forces of Napoleon III.

Insert Cinco De Mayo Graphic Here

When in 1861 Mexico declared a temporary moratorium on the repayment of foreign debts, English, Spanish, and French troops invaded the country. By April 1862 the English and Spanish had withdrawn, but the French, with the support of wealthy landowners, remained in an attempt to establish a monarchy under Maximilian of Austria and to curb U.S. power in North America. On May 5, 1862, a poorly equipped mestizo and Zapotec force under the command of General Ignacio Zaragoza defeated French troops at the Battle of Puebla, southeast of Mexico City; about 1,000 French troops were killed. Although the fighting continued and the French were not driven out for another five years, the victory at Puebla became a symbol of Mexican resistance to foreign

domination. The city, which was later renamed Puebla de Zaragoza, is the site of a museum devoted to the battle, and the battlefield itself is maintained as a park.

The day is celebrated in the state of Puebla with parades, speeches, and reenactments of the 1862 battle, though it is not much noticed in most of the rest of the country. In the mid-20th-century United States, the celebration of Cinco de Mayo became among Mexican immigrants a way of encouraging pride in their Mexican heritage. Critics observed that enthusiasm for the holiday celebration did not take off with a broader demographic until it was explicitly linked with the promotion of Mexican alcoholic beverages and that many U.S. festivities tended to both perpetuate negative stereotypes of Mexicans and promote excessive drinking.

However you choose to celebrate Cinco de Mayo, be safe and enjoy your day!

P.S. I am never too busy for your referrals. :)

All my best,
{{emailsignature}}

MEMORIAL DAY

Subject: {{firstname}}, let's use today to count our blessings and stand proud.

“Our debt to the heroic men and valiant women in the service of our country can never be repaid. They have earned our undying gratitude. America will never forget their sacrifices.” – Harry S. Truman

Let us remember our fallen service members with pride this Memorial Day. When we enjoy our BBQ cookouts, we must also remember what made our freedom possible.

Insert Memorial Day Graphic Here

All my best,
{{emailsignature}}

FATHERS DAY

Subject: Happy Father's Day, {{firstname}}

On the occasion of **Father's Day**, I wish all the fathers for all the love they have showered us with each and every day. Warm wishes on Father's Day to all the dads and single moms....and to my Dad, you are the first person I think of when I have a question about something or when I just need some support and good advice.

Insert Fathers Day Graphic Here

Thank you for always being there for me, Dad... Happy Father's Day
Everyone!

{{emailsignature}}July 4th

Subject: Happy 4th of July {{firstname}}!

{{firstname}},

Insert 4th of July Graphic Here

Happy Independence Day! Today is the day to set aside disagreements about politics and social issues and be thankful for the Freedom we have to pursue life, liberty, the pursuit of happiness and the right to own property.

If you know anyone looking to accomplish that last goal of owning property, I'd love the opportunity to ensure they get the quality service they deserve.

Happy 4th, {{firstname}}. :)

{{emailsignature}}

BACK TO SCHOOL

Subject: It's BACK TO SCHOOL TIME!

{{firstname}},

With the start of school looming in a few days, it's time to start making sure you have everything ready that your child needs. I'm always making various lists to ensure I'm ready but I always seem to drop the ball with one or two things with these kiddos! Below is really handy checklist that I found that you can print out and mark off as and when you have each item. Get the kids involved! Have them help by checking things off, and reminding you of things you still may need to get.

Insert Back To School Checklist

Your Realtor,

{{emailsignature}}

LABOR DAY

Subject: Happy Labor Day {{firstname}}!

{{firstname}},

Sending our appreciation and respect to the workers of every field. Happy Labor Day!

Labor Day is a federal holiday in the United States celebrated on the first Monday in September to honor and recognize the American labor movement and the works and contributions of laborers to the development and achievements of the United States. It is the Monday of the long weekend known as Labor Day Weekend.

Insert graphic here

Beginning in the late 19th century, as the trade union and labor movements grew, trade unionists proposed that a day be set aside to celebrate labor. "Labor Day" was promoted by the Central Labor Union and the Knights of Labor, which organized the first parade in New York City. In 1887, Oregon was the first state of the United States to make it an official public holiday. By the time it became an official federal holiday in 1894, thirty states in the United States officially celebrated Labor Day.[4]

Canada's Labour Day is also celebrated on the first Monday of September. More than 80 countries celebrate International Workers' Day on May 1, the ancient European holiday of May Day. May Day was chosen by the Second International of socialist and communist parties to commemorate the Haymarket affair which occurred in Chicago on May 4, 1886.[5][6]

If you or anyone you know needs a great real estate agent, let me know and I can be of assistance! :)

Your Realtor,

{{emailsignature}}

GRANDPARENTS DAY

Subject: Happy National Grandparents Day!

Insert graphic here

NATIONAL GRANDPARENTS DAY

On the Sunday following Labor Day, National Grandparents Day honors the love only grandparents can provide.

Grandparents and their grandchildren share a special bond. These hugging, caring and patient people in the lives of children offer more than a generous dose of love. Grandparents provide an abundance of wisdom. They also offer guidance and stability.

When grandchildren need a story, grandparents tell the best. A grandparent's wealth of family history and lore offers lessons of their own. Through humorous stories and some serious ones, grandparents gently point grandchildren in the right direction.

In 2004, the National Grandparents Day Council of Chula Vista, California announced a song for the day. A Song for Grandma and Grandpa by Johnny Prill became the official song of the United States National Grandparents Day holiday. The Council presented Prill with the National Songwriter's Award for his song, too.

The forget-me-not is the official flower for National Grandparents Day.

As the number of grandparents grows from 65 million in 2011 to 80 million in 2020, expect the observance to increase in significance, too.

Whether your grandparents are still with us or not, celebrate all the wonderful things they did in your life and the positive things you learned from them. **And {{firstname}}, I am never too busy for YOUR referrals!** Have a wonderful day.

Your Realtor,

{{emailsignature}}

BREAST CANCER AWARENESS MONTH

Subject: Time to Wear Pink, it's Breast Cancer Awareness Month

Insert graphic here

BREAST CANCER AWARENESS MONTH

As you peruse the aisles of your favorite department store, you start to notice a trend: pink scarves, pink socks, pink shirts, and pink coffee mugs. Then pink blenders, pink vacuums, and is that a pink microwave?!? Ahh yes, the pink explosion is everywhere, and that can only mean one thing: October is upon us, and everyone is preparing for National Breast Cancer Awareness Month. It is a reminder that there is a gruesome disease that is out to get second base. These sweet, pink pastels are there to nudge us, saying “hey, don’t forget to examine your breasts, get your doctor to check them out too, and schedule your mammogram.” After all, about 1 in 8 U.S. women, and 1 in 1000 U.S. men will develop invasive breast cancer over the course of their lifetime, and being proactive in this fight is crucial.

There are some guidelines, though. Breast self-exams are to be done monthly, and the best time to do them is about 10 days after the onset of your menstrual cycle. Breasts can be capricious, and they will change texture over the course of the monthly cycle, so sticking to one time of the month is best. If you no

longer menstruate, then choose a day of the month and do it that same day from then on. If your breasts are generally lumpy and you don't know what is normal and what isn't, the best strategy is to simply become familiar with them. Become so familiar with each ridge and curve that if something was to change, you'd notice it right away. Also, look in the mirror. Look for dimpling, swelling, or redness by standing with your hands on your hips, then with your hands in the air, standing straight, then leaning forward. You can dance if you want to, just make sure the door is locked because if someone walked in, it'd be really awkward for everyone involved.

The second guideline is to have your doctor examine your breasts. Find a doctor that you're comfortable with because he or she will be squeezing your breasts and looking at them rather closely every year. A lot of people would rather do it themselves, but if you were to find an abnormality, you'll need your doctor's help in getting the proper tests done to determine what is wrong. Only your doctor can provide an order (prescription) for a breast sonogram or diagnostic mammogram.

The last guideline is to get a mammogram. This only applies to certain people: women over 40 (or mid to late thirties if breast cancer runs in the family because a woman's risk of breast cancer approximately doubles if she has a first-degree relative who has had breast cancer), and patients with an abnormality in the breast. It is not generally recommended to get a mammogram before the age of 35. If a patient younger than 35 finds a lump, the first exam ordered will likely be a sonogram because it does not utilize radiation. And you know what? A mammogram really isn't that bad. It is only a few seconds of pressure on each breast, and that's it. The discomfort is worth it when it helps detect cancer in its earliest stages when it is most easily treated.

Doctors are so confident that they can treat stage I breast cancer that they give patients a near 100% five-year survival rate.

So there you have it, folks: monthly breast self-exams, annual doctor's exam, and a mammogram. These three things are your best bet for catching breast cancer in its earliest stages. Trust your judgment when it comes to your body. Don't ever feel like you are overreacting if you "think" you feel something in

your breast. If it doesn't feel right, have it checked out. The worst (or best) thing that can happen is that you get checked and it turns out to be nothing.

Your Realtor,

{{emailsignature}}

HALLOWEEN

Subject: Wishing you a SPOOK-TACULAR Halloween!

Insert graphic here

HALLOWEEN

On October 31st, Halloween brings out the ghouls and goblins, creatures, and strange folk. They come creeping about the neighborhood seeking favors over trickery.

People of all ages look forward to Halloween traditions. While dressing up and baking, we carve up glowing pumpkins. Children breathe life into storybook characters while practicing their trick or treat. In twos and threes, they traipse through the neighborhood, collecting their bounty in pillow sacks. A ghost, a pirate, a robot or Dorothy, and Toto. No matter their age, they come to the door. They knock or ring. Here and there, a screech or a boo!

The crisp air and autumn colors set the mood. Seasonings fill our senses with a taste of autumn. We set forth on an adventure and finish with a warm apple cider around a flickering fire.

HALLOWEEN HISTORY

The observance dates back to an ancient pagan harvest festival marking the end of summer and the beckoning of winter. Seasons overlapped during Samhain (pronounced sah-win), and revelers believed the worlds of the living and the dead crossed. The living would wear costumes and light bright bonfires to help protect them, allowing them to interact with the spirits.

Similar celebrations honoring the dead took place in Roman traditions, which were gradually blended and soon replaced the Celtic ceremonies. However, All Martyrs Day, established by Pope Boniface IV in 609 A.D., was eventually moved by Pope Gregory III to November 1. Later, it became known as All Saint's Day. The eve of this celebration became known as All Hallows Eve or Halloween.

Through the Colonial era in America, Halloween celebrations were considered taboo due to religious beliefs. By the Victorian era, though, Halloween traditions featured fall festivals, parties, and foods involving communities and neighborhoods.

Remember, I am NEVER too busy for your referrals! Have a fun and safe Halloween!

Your Realtor,

{{emailsignature}}

DAYLIGHT SAVINGS TIME (FALL BACK)

Subject: Remember to Change Your Clocks and Sleep in an extra Hour!

Insert graphic here

Whether you savor the extra sunlight in the summer or dread the jarring time jump, Daylight Saving Time is inevitable (at least in most parts of the United States). **Here are 10 things you should know before making the semiannual change.**

1. BENJAMIN FRANKLIN WAS HALF-JOKING WHEN HE SUGGESTED DAYLIGHT SAVING TIME.

More than a century before Daylight Saving Time (DST) was adopted by any major country, Benjamin Franklin proposed a similar concept in a satirical essay. In the piece, published in 1784, he argued:

"All the difficulty will be in the first two or three days; after which the reformation will be as natural and easy as the present irregularity [...] Oblige a man to rise at four in the morning, and it is more than probable he will go willingly to bed at eight in the evening; and, having had eight hours sleep, he will rise more willingly at four in the morning following."

In one prophetic passage, he pitched the idea as a money-saver (though at the time people would have been conserving candle wax rather than electricity). To enforce the out-there plan, Franklin suggested taxing shutters, rationing candles, banning non-emergency coach travel after dark, and firing cannons at sunrise to rouse late-sleepers. While his essay clearly brought up some practical points, Franklin may have originally written it as an excuse to poke fun at the French for being lazy. He wrote that the amount of sunlight that goes wasted each morning would likely come as a shock to readers who "have never seen any signs of sunshine before noon."

2. OFFICIAL CREDIT FOR THE DAYLIGHT SAVING TIME IDEA GOES TO A BUG COLLECTOR.

The first serious case for DST came from a peculiar place. While working at a post office by day, an entomologist who did most of his bug hunting at night soon became frustrated by how early the Sun set during the summer months.

He reasoned springing the clocks forward would allow more daylight for bug collecting—along with other evening activities. The clocks could be switched back in the winter when people (and bugs) were less likely to be found outdoors.

When the idea was proposed to a scientific society in New Zealand in 1895, it was panned for being pointless and overly complicated. Just two decades later, Daylight Saving Time would begin its spread across the developed world.

3. WORLD WAR I PUSHED DAYLIGHT SAVING TIME INTO LAW.

In 1916, Germany became the first country to officially adopt Daylight Saving Time. It was born out of an effort to conserve coal during World War I, and Britain, along with many other European nations, was quick to follow the Germans' lead. It wasn't until 1918 that the time change spread to the U.S. A year after entering the war, America began practicing DST as an electricity-saving measure. Most countries, including the U.S., ceased official observation of the switch following wartime.

4. DAYLIGHT SAVING TIME GAINED RENEWED POPULARITY DURING THE ENERGY CRISIS.

The U.S. reconsidered DST in the 1970s, when, once again, the argument pivoted back to energy conservation. The oil embargo of 1973 had kicked off a nationwide energy crisis and the government was looking for ways to reduce public consumption. Daylight Saving Time was imposed in the beginning of 1974 to save energy in the winter months. Not everyone was enthusiastic about the change: Some of the harshest critics were parents suddenly forced to send their children to school before sunrise.

5. DAYLIGHT SAVING TIME MAY ACTUALLY BE AN ENERGY WASTER.

Despite Daylight Saving Time's origins as an energy-saving strategy, research suggests it might actually be hurting the cause. One 2008 study conducted in Indiana found the statewide implementation of DST two years earlier had boosted overall energy consumption by 1 percent. While it's true that changing the clocks can save residents money on lighting, the cost of heating and air

conditioning tends to go up. That extra hour of daylight is only beneficial when people are willing to go outside to enjoy it.

6. DAYLIGHT SAVING TIME IS ALSO A HEALTH HAZARD.

Even if DST was good for your energy bill, that wouldn't negate the adverse impact it can have on human health. Numerous studies show the extra hour of sleep we lose by springing ahead can affect us in dangerous ways. An increased risk of heart attack, stroke, susceptibility to illness, and seasonal depression have all been linked to the time change.

7. BUT THERE ARE SOME BENEFITS TO DAYLIGHT SAVING TIME.

Though people love to complain about it, Daylight Saving Time isn't all bad news. One notable benefit of the change is a decrease in crime. One study published in 2015 found that the start of DST in the spring was associated with a drop in robberies.

8. DAYLIGHT SAVING TIME IS NOT OBSERVED NATIONWIDE.

DST has been widely accepted across the country, but it's still not mandated by federal law. U.S. residents resistant to springing forward and falling back each year might consider moving to Arizona. The state isn't exactly desperate for extra sunlight, so every spring they skip the time jump. This leaves the Navajo Nation, which does observe the change, in a peculiar situation. The reservation is fully located within Arizona, and the smaller Hopi reservation is fully located within the Navajo Nation. The Hopi ignore DST like the rest of Arizona, making the Navajo Nation a Daylight Saving donut of sorts, suspended one hour in the future for half the year.

9. DAYLIGHT SAVING TIME STARTS AT 2 A.M. FOR A REASON.

Daylight Saving Time doesn't begin at the stroke of midnight like you might expect it to. Rather, the time change is delayed until most people (hopefully) aren't awake to notice it. By waiting until 2 a.m. to give or take an hour, the idea is that most workers with early shifts will still be in bed and most bars and restaurants will already be closed.

10. THE CANDY INDUSTRY LOBBIED FOR AN EXTENSION OF DAYLIGHT SAVING TIME.

Until recently, losing an hour of daylight in the fall presented a problem for the candy industry. That's because Daylight Saving Time traditionally ended on the last Sunday in October, a.k.a. before Halloween night. Intense lobbying to push back the date went on for decades. According to one report, candy lobbyists even went so far as to place tiny candy pumpkins on the seats of everyone in the Senate in 1985. A law extending DST into November finally went into effect in 2007.

I hope you get the chance to catch up on some sleep and remember to have a great day... And remember I am always here to help you with your real estate needs.

Your Realtor,

{{emailsignature}}

VETERANS DAY

Subject: Happy Veteran's Day!

“This nation will remain the land of the free only so long as it is the home of the brave.”

-Elmer Davis

Insert graphic here

Significance of Veterans' Day 2022

Veterans' Day 2022 is a federal holiday (previously known as Armistice Day) observed annually on November 11, not only in the United States but in many other countries throughout the world. In the United States, it is a day that honors all men and women that have served as military veterans in the United

States Armed Forces. Additionally, Veteran's Day 2022 is the anniversary of the signing of the armistice, which ended the World War I hostilities between the Allied nations and Germany in 1918. Veterans Day 2022 should not to mistaken with Memorial Day; Veterans' Day celebrates the service of all United States military veterans, while Memorial Day honors those who died while in military service.

History of Veterans' Day

The history of Veterans' Day dates back to the 11th hour of the 11th day of the 11th month of 1918 when an armistice between Germany and the Allied nations came into effect, bringing an end to World War I. On November 11, 1919, Armistice Day was proclaimed by President Wilson and commemorated United States' Veterans who served in World War I for the first time. In 1926, the United States Congress officially recognized November 11 as the end of World War I and declared that day as the anniversary of the armistice.

In the year 1954, Armistice Day officially became known as Veterans' Day and from then on, became a holiday honoring American veterans of all wars. In 1968 the Uniforms Holiday Bill made an attempt to move Veterans Day to the fourth Monday of October. The bill took effect in 1971. However, this caused a lot of confusion as many states disagreed with this decision and continued to commemorate Veterans' Day on November 11. In 1975, President Gerald R. Ford signed Public Law which stated that Veterans Day would, again, be observed on November 11 from 1978 onwards. Veterans Day 2022 is still celebrated on November 11.

Traditions of Veterans' Day

Traditionally Veterans' Day 2022 is viewed as a time of honor and remembrance. Annually, an official wreath-laying ceremony is held each Veterans' Day at the Tomb of the Unknowns in Arlington National Cemetery (in Virginia), while parades, church services and other celebrations are held throughout the United States. In many places the American flag is hung at half-mast. A period of silence lasting two minutes may be held at 11am. Additionally, many schools choose to mark the occasion with special assemblies or other activities.

TO ANYONE who has served this country, I salute you for your dedication and bravery. If it weren't for people like you, our freedom wouldn't be free. Thank you...

Your Realtor,

{{emailsignature}}

THANKSGIVING

Subject: Happy Thanksgiving, {{firstname}}

{{firstname}},

“Gratitude unlocks the fullness of life. It turns what we have into enough, and more. It turns denial into acceptance, chaos to order, confusion to clarity. It can turn a meal into a feast, a house into a home, a stranger into a friend. Gratitude makes sense of our past, brings peace for today and creates a vision for tomorrow.”

Insert graphic here

Your Realtor,

{{emailsignature}}

HANUKKAH

Subject: Happy Hanukkah!

Insert graphic here

**Warmth of joy,
Glow of prosperity,
Sparkle of happiness...
May you be blessed
With all of these
And more.**

Happy Hanukkah!

Your Realtor,

{{emailsignature}}

MERRY CHRISTMAS

Subject: Merry Christmas {{firstname}}!

I told Santa you were good this year and sent him a link to your Pinterest board. Merry Christmas to you and Happy Holidays, too!

Insert graphic here

Your Realtor,

{{emailsignature}}